

FINANCIAL SERVICES COMPANY IN INDIA CHOOSES ATTIVO NETWORKS TO EXPAND USE OF DECEPTION TECHNOLOGY FOR CYBERSECURITY

ORGANIZATION

A leading asset management firm in India with over \$40 Billion in assets in their portfolio.

SITUATION

The organization was familiar with basic deception technology from their experience with a competitor's product. However, they found that their existing solution only provided limited protection and they wanted a more comprehensive suite of deception functionality. The Attivo Networks team was able to show the added capabilities and breadth of coverage they would gain from deploying the Attivo Network ThreatDefend platform in their environment.

After a successful proof of concept deployment, the firm chose the ThreatDefend platform to improve their overall threat detection efficacy and to augment their existing security stack. Future plans include moving exclusively to Attivo Networks as their sole deception technology vendor.

SOLUTION

The firm had an existing deception solution that was in use at their parent company, but experience showed that it was somewhat limited in coverage and capability. In order to gain broader coverage and more comprehensive threat detection, they chose to deploy the ThreatDefend platform to fill in the security gaps and to add depth to their current architecture.

The ThreatDefend platform delivered a all-inclusive solution with improved integration that made their cybersecurity team more effective and more efficient. Attivo deception covers the environment with a broad range of decoys, lures, and deceptive assets that are designed to blend in seamlessly and believably with real systems or assets. Additionally, the platform delivers high fidelity alerts that are based on attacker

active observation or engagement so that the incident response team can confidently respond to incidents without the distraction of zero false positives.

ATTIVO NETWORKS PRODUCTS

The organization installed multiple BOTsink appliances to serve as the hub for their ThreatDefend platform deployment. This gave them the core deception capabilities they needed, with an easy path forward to scale the deployment to full coverage based on the entire Attivo Networks portfolio.

IMMEDIATE VALUE

The ThreatDefend platform filled several perceived gaps in the existing competitive solution and expanded the virtual deception fabric to more completely cover the organization's production environment. Native integration with multiple 3rd party security solutions allowed the cybersecurity team to automate responses and make them more effective and efficient overall. High fidelity alerts from high-interaction decoys meant the team could gather company centric intelligence, spend less time performing triage and reacting to false positives, and more time mitigating and remediating active threats.

ABOUT ATTIVO NETWORKS®

Attivo Networks®, the leader in deception technology, provides an active defense for early detection, forensics, and automated incident response to in network attacks. The Attivo ThreatDefend Deception Platform offers comprehensive and accurate threat detection for user networks, data centers, clouds, and a wide variety of specialized attack surfaces. A deception fabric of network, endpoint, application, and data deceptions efficiently misdirect and reveal attacks from all threat vectors. Advanced machine-learning simplifies deployment and operations for organizations of all sizes. Automated attack analysis, forensics, actionable alerts, and native integrations accelerate and streamline incident response. The company has won over 100 awards for its technology innovation and leadership.

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